



First Quarter 2019 Earnings Presentation

May 2019



CONFIDENTIAL

Safe Harbor Statement / Non-GAAP Financial Measures

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This presentation includes certain non-GAAP financial measures, including Adjusted EBITDA. These non-GAAP financial measures should be considered only as supplemental to, and not as superior to, financial measures prepared in accordance with U.S. GAAP. Please refer to Slides 19 and 20 of this presentation for a reconciliation of Adjusted EBITDA to net income (loss). Adjusted EBITDA is defined as net income (loss) before depreciation and amortization, interest expense, income taxes, and also adjusted to add back certain charges and expenses, such as transaction costs and non-cash compensation costs, as these charges and expenses are not considered a part of our core business operations and are not an indicator of ongoing, future company performance.

On Track to Execute on 2019 Strategic Priorities



- Priority #1 is to continue driving core growth initiatives
 - ❖ Long runway ahead
 - ❖ Core expansion in both growth and stronghold states
 - ❖ Continued growth opportunity secondary and tertiary LatAM markets

- Expanding our breadth and depth of service
 - ❖ Outbound US is live to Africa and plan to launch Canada in Q2
 - ❖ New products with our general purpose reloadable card (GPR), online and white label capabilities

- Enhanced infrastructure and operating efficiency
 - ❖ New Active / Active network and data center capabilities
 - ❖ Banking service optimization

Review of Key Performance Indicators



Growth

Revenue and Adjusted EBITDA growth of 22% year-over-year

Market Share

Intermex continued to aggregate share in Mexico / Guatemala

Expansion

Key growth initiatives across new products and markets

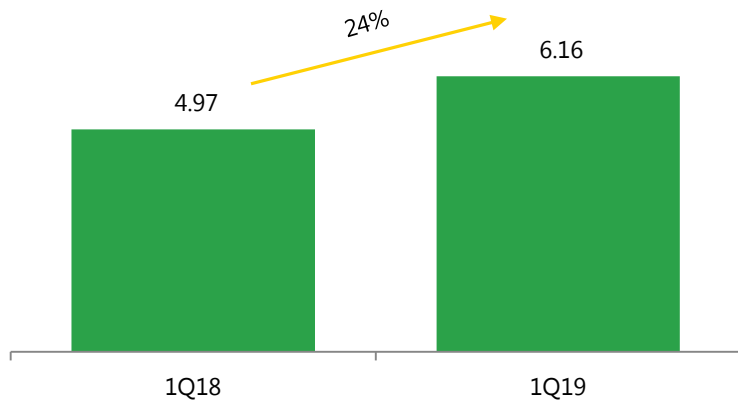
Returns

IMXI shares have appreciated nearly 20% since initial listing

Intermex Growth Story

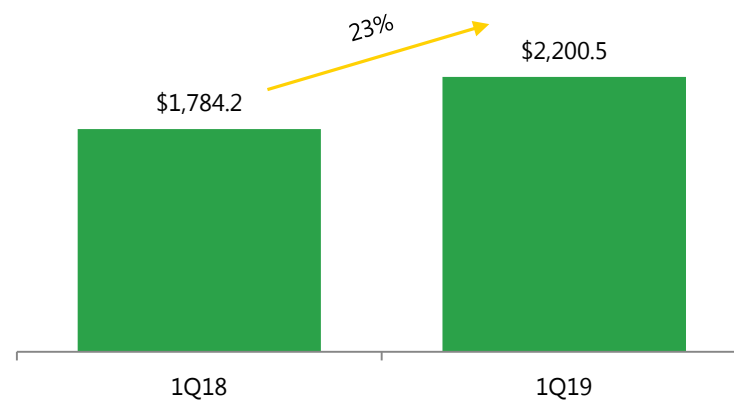
Money Transfer Transactions

(# In millions)



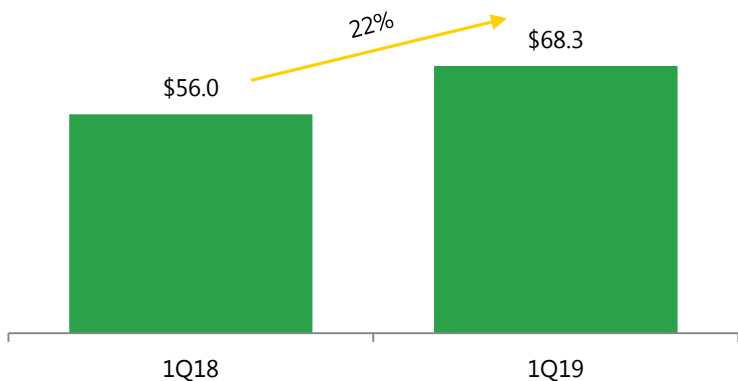
Volume

(\$ in millions)



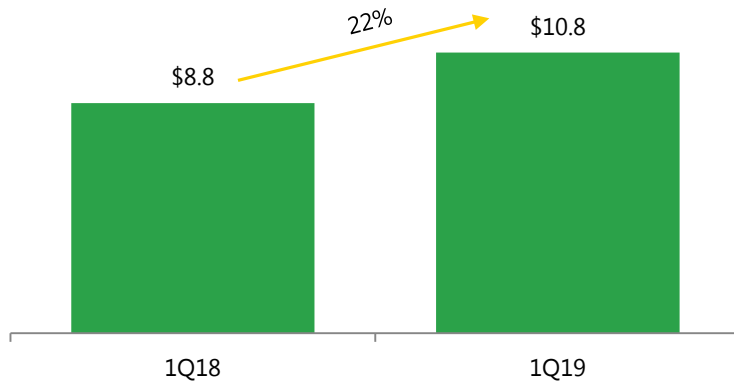
Revenue

(\$ in millions)



Adjusted EBITDA⁽¹⁾

(\$ in millions)



(1) Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see pages 19 and 20 for more detail and reconciliation.

Favorable, Fragmented Competitive Landscape

Intermex enjoys a strong and growing position across key target markets

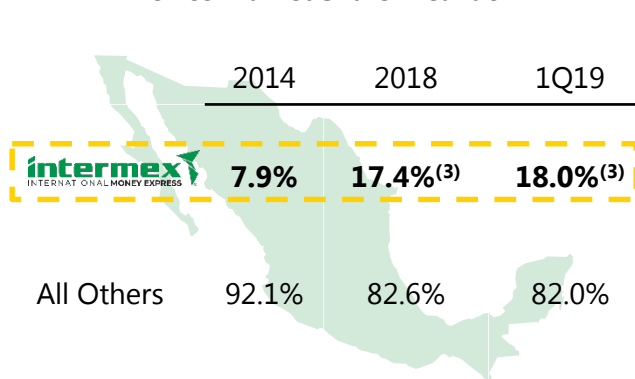
LAC Market Landscape



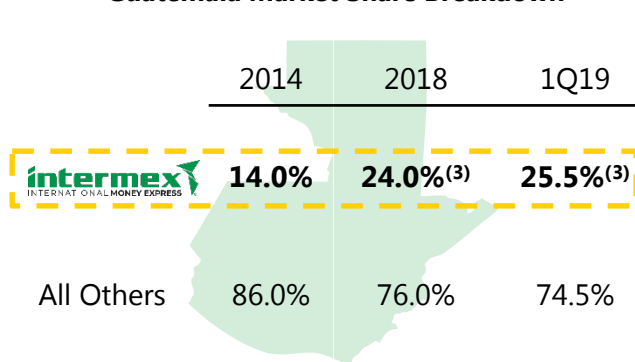
Total Market Size:
~\$90 Billion (1)

Intermex Share of Key Target Markets (2)

Mexico Market Share Breakdown



Guatemala Market Share Breakdown



LAC Countries - 2018

Country	Size (US\$B) ¹	Region
MEX	35.7	40%
GUA	9.6	11%
DOM	6.8	8%
COL	6.4	7%
ELS	5.5	6%
HON	4.7	5%
PRU	3.2	4%
ECU	3.1	3%
HAI	3.0	3%
BRA	2.9	3%
JAM	2.5	3%
NIC	1.5	2%
BOL	1.3	1%
OTHER	3.6	4%

(1) World Bank (2018). Reflects estimated LAC market size as of April 2019.

(2) Management estimated market share of remittances as of 2018.

(3) Source: Banco de Guatemala, Banco de Mexico and World Bank 2018

First Quarter 2019 Performance Highlights

- Generated impressive year-over-year growth of key metrics:
 - ❖ 22.1% revenue growth
 - ❖ 21.9% Adjusted EBITDA growth⁽¹⁾
 - ❖ 23.3% growth in remittance volume
 - ❖ Net income of \$3.2 million vs. a net loss of \$540 thousand in Q1 2018
 - ❖ Basic and fully diluted EPS of \$0.09 vs. a loss of \$0.03 in Q1 2018
- Adjusted EBITDA margin remained relatively flat year-over-year at 15.8%⁽¹⁾
- Year-to-date as of March 31, Intermex has captured 45% of the total growth in US to Mexico remittance volume and 51% of the total growth in US to Guatemala remittance volume.⁽²⁾
- Launched our outbound business to Africa, which includes Nigeria, Ghana, Ethiopia and Kenya

(1) Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see pages 19 and 20 for more detail and reconciliation

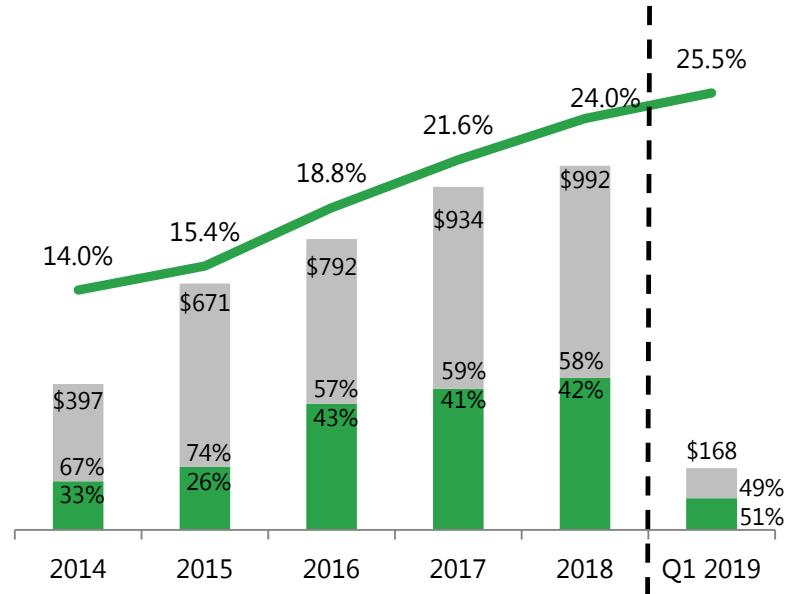
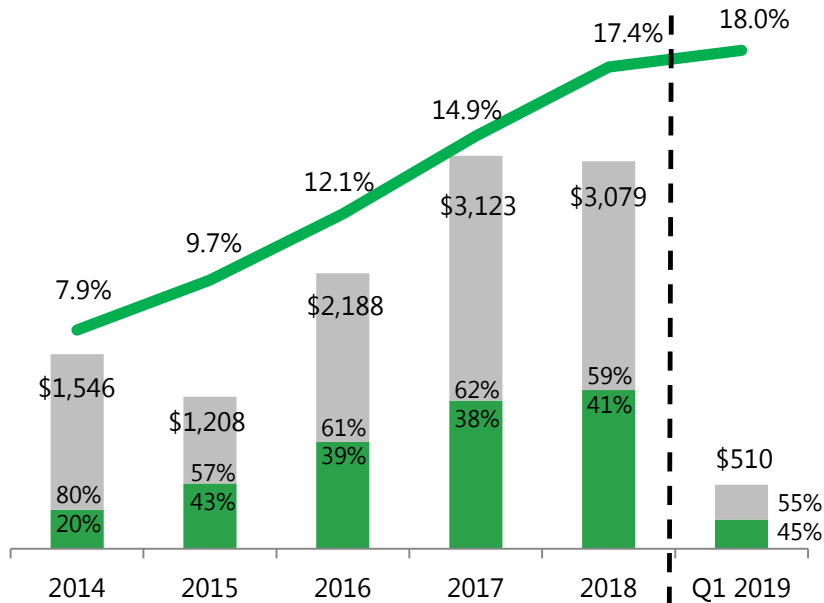
(2) Source: Banco de Mexico, Banco de Guatemala, World Bank US outbound volumes and Intermex company data

Market Share and Percent Of Industry Growth Tier I Countries

Mexico Remittance Volume Growth



Guatemala Remittance Volume Growth



■ Intermex Volume Growth
 ■ All Others Volume Growth
 — Intermex Market Share

- Intermex outperforms market growth in its core markets of Mexico and Guatemala.
- A consistent and large portion of the growth in the Mexico market is captured by Intermex.

(1) Source: Banco de Guatemala and Banco de Mexico – US originating Volume

Reiterating 2019 Financial Guidance

\$320-\$330 million

Revenue

\$54-\$58 million

Adjusted EBITDA⁽¹⁾

(1) Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see pages 19 and 20 for more detail and reconciliation

Warrant Exchange Highlights

- Exchange offer expired April 25, 2019
 - ❖ Announced completion and settlement of the exchange in April 30 press release
 - ❖ Exchanged 8.9 million or 99.5% of the outstanding warrants
 - ❖ Issued 1.8 million common shares and made an approximately \$10 million cash payment in conformance with the offer
- Extinguishing the warrants leaves stock options as the only source of volatility in our share count
 - ❖ Based on achieving the consensus target of \$17 by year end, these options would add approximately 300,000 fully diluted shares to the current count of roughly 38M



Appendix

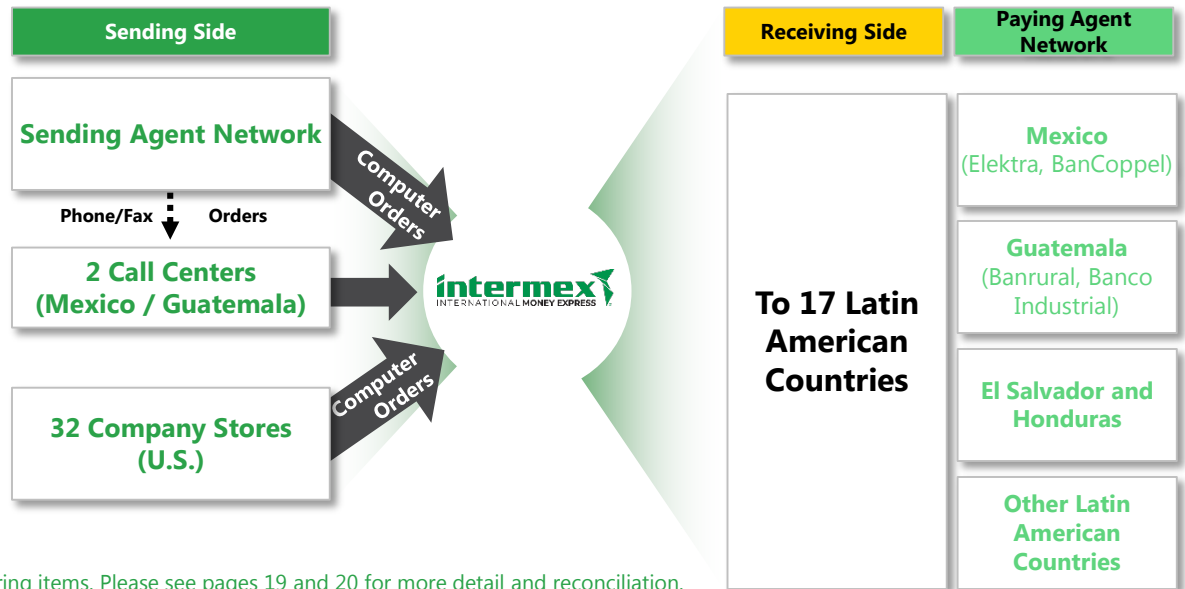
Intermex Overview



	<u>1Q18</u>	<u>1Q19</u>
Revenue	\$56.0M	\$68.3M
Adjusted EBITDA⁽²⁾	\$8.8M	\$10.8M
Adjusted EBITDA Growth⁽²⁾	21%	22%
Adjusted EBITDA Margin %⁽²⁾	15.7%	15.8%
Money Transfer Transactions	5.0M	6.2M
Remittance Volume	\$1.7B+	\$2.2B+
Countries across Latin America	17	17
Total Employees	588	723
<i>Licensed in 50 U.S. states, DC and Puerto Rico, served through a sending agent base of independent, non-exclusive agents and 32 company stores</i>		

- Leading Money Transfer service provider to the \$90B US to Latin America and Caribbean corridor (LAC)⁽¹⁾
- Unique and differentiated approach has driven rapid market share growth
- Impressive Financial Performance – Revenue CAGR of 31% from 2013 - 2018

Efficient, High Growth Platform



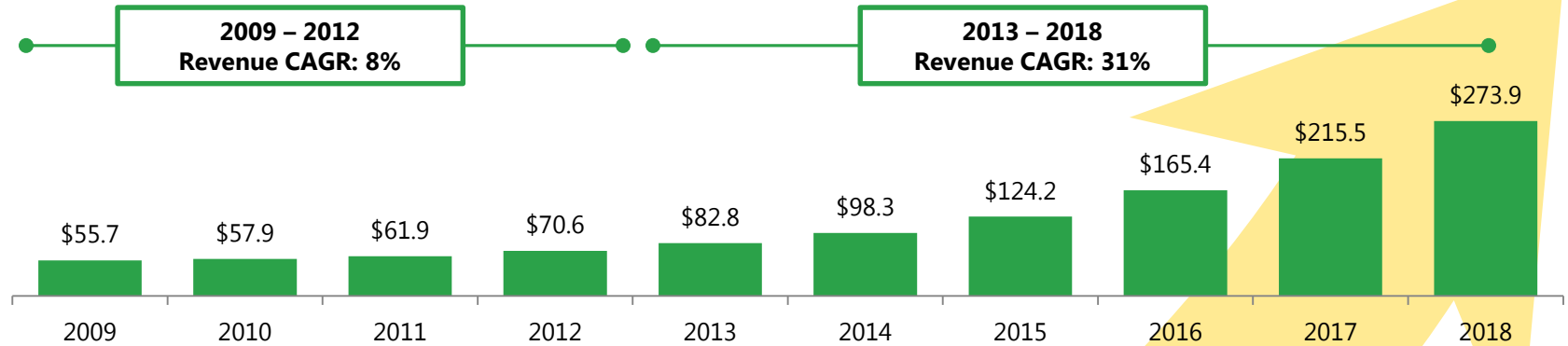
(1) World Bank (2018). Reflects LAC market size as of 2018.

(2) Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see pages 19 and 20 for more detail and reconciliation.

Intermex – Evolution of a Market Leader

History of sustained market share growth provides a strong platform for future growth

(\$ in millions)



Early Years

- Intermex was founded in 1994 as a money transfer provider headquartered in Miami, Florida
- Acquired Servimex, Americana and Maniflo and expanded into 13 new U.S. states
- Opened call centers in Mexico and Guatemala
- Completed re-engineering and business model shift to focus on efficient agents and profitability
- Investment in innovative and highly scalable technology

**Foundation
Inception - 2012**

Expansion

- Further market penetration into western and northeastern U.S.
- Economic recovery sets in, providing backdrop for market growth
- Acceleration of market share gains
- Increased proprietary payor network coverage and penetration
- Launched differentiated Customer Management platform and loyalty program to capture additional customers
- Began developing mobile / online strategy

**Accelerated Growth
2013 - Present**

Core Strengths of the Story



Since 2011, Intermex has grown in excess of the industry while sustaining strong margins and increasing transaction growth to Mexico

This is driven by our disciplined approach to expansion which focuses on prioritizing agent productivity and consistently growing transactions per agent

Intermex's highly differentiated approach, along with its unique and efficient platform, has allowed the Company to significantly grow scale and profitability

Our technology infrastructure allows for the dependable transfer of money with one of the lowest cancellation rates in the industry

Core growth opportunity exists in the continued growth in stronghold states while increasing our market share in growth states

Additional growth opportunities, including the expansion of ancillary products as well as a focus on developing B2B processing relationships and growing our online presence, allow for confidence in continued growth

Global Remittance Market

247M 

people live outside of their country of birth.⁽¹⁾

\$613B_{USD} 

estimated amount of remittances sent, worldwide in 2017⁽²⁾

\$148B_{USD} 

was sent from the U.S. alone⁽²⁾

\$31B_{USD} 

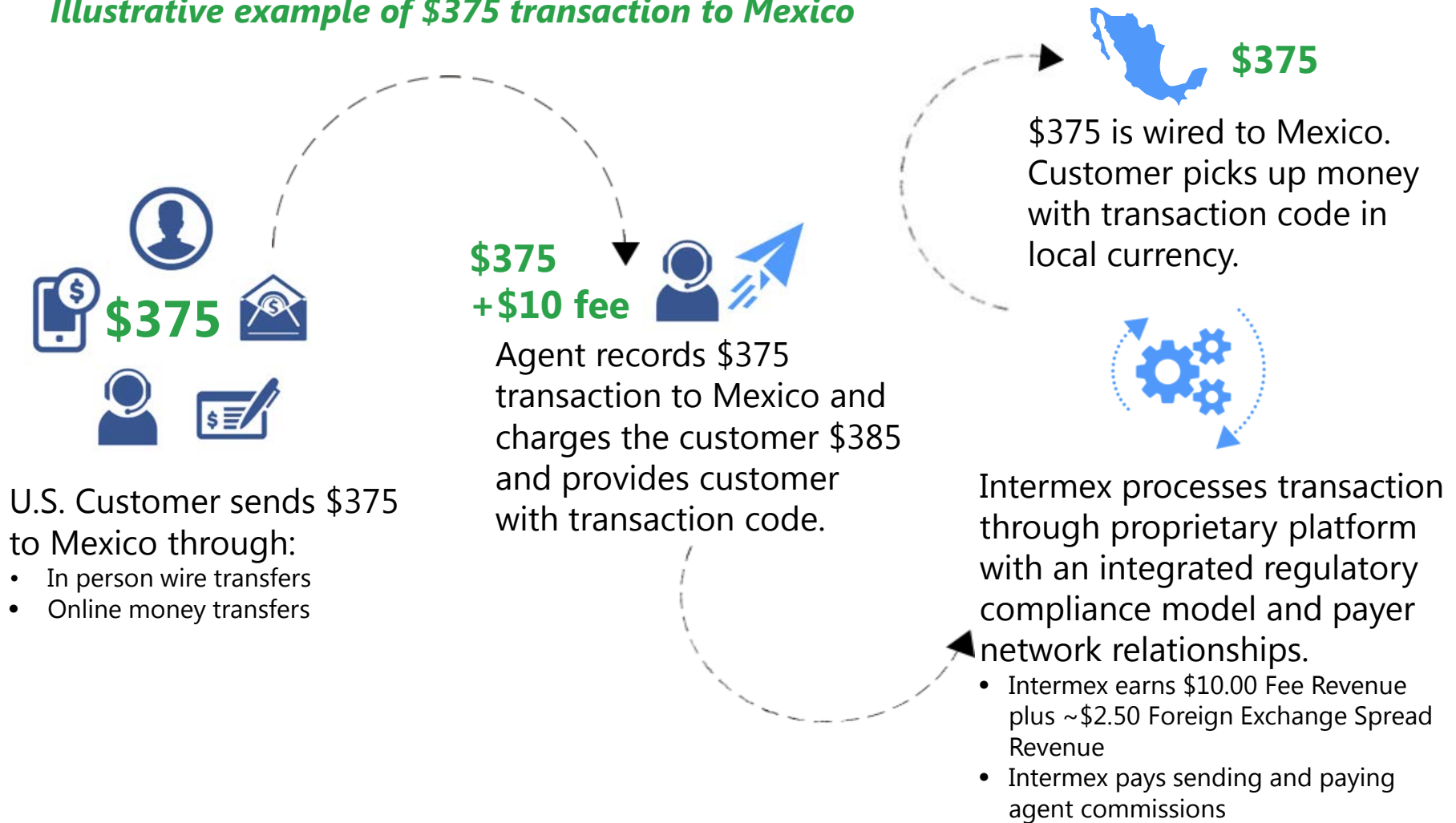
was sent from the U.S. to Mexico in 2017, the largest remittance corridor in the world⁽²⁾

(1) The World Bank. "Migration and Remittances Factbook 2016."

(2) The World Bank. "Bilateral Remittance Matrix - 2017" accessed on May 17, 2018

Customer Transaction Flow

Illustrative example of \$375 transaction to Mexico



Consolidated Balance Sheets

<i>(in thousands of dollars)</i>	March 31, 2019	December 31, 2018
ASSETS		
Current assets:		
Cash	\$ 84,739	\$ 73,029
Accounts receivable, net of allowance of \$621 and \$842, respectively	86,664	35,795
Prepaid wires	7,293	26,655
Other prepaid expenses and current assets	2,050	3,171
Total current assets	<u>180,746</u>	<u>138,650</u>
Property and equipment, net	10,727	10,393
Goodwill	36,260	36,260
Intangible assets, net	34,310	36,395
Deferred tax asset, net	2,817	2,267
Other assets	2,193	1,874
Total assets	<u>\$ 267,053</u>	<u>\$ 225,839</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Current portion of long-term debt, net	\$ 4,498	\$ 3,936
Accounts payable	14,234	11,438
Wire transfers and money orders payable	86,995	36,311
Accrued and other	17,298	16,355
Total current liabilities	<u>123,025</u>	<u>68,040</u>
Long term liabilities:		
Debt, net	96,780	113,326
Total long term liabilities	<u>96,780</u>	<u>113,326</u>
Stockholders' equity:		
Total stockholders' equity	47,248	44,473
Total liabilities and stockholders' equity	<u>\$ 267,053</u>	<u>\$ 225,839</u>

Consolidated Statements of Operations

<i>(in thousands of dollars)</i>	Three Months Ended	
	March 31,	
	2019	2018
	<u>(Unaudited)</u>	
Revenues:		
Wire transfer and money order fees	\$ 58,451	\$ 47,854
Foreign exchange	9,402	7,731
Other income	496	371
Total revenues	<u>\$ 68,349</u>	<u>\$ 55,956</u>
Operating expenses:		
Service charges from agents and banks	45,569	37,937
Salaries and benefits	7,597	6,223
Other selling, general and administrative expenses	5,723	4,009
Transaction costs	-	1,461
Depreciation and amortization	3,152	3,789
Total operating expenses	<u>62,041</u>	<u>53,419</u>
Operating income	6,308	2,537
Interest expense	2,071	3,284
Income (loss) before income taxes	4,237	(747)
Income tax provision (benefit)	1,081	(207)
Net income (loss)	<u>\$ 3,156</u>	<u>\$ (540)</u>

Net Income (Loss) to Adj. EBITDA Reconciliation

Three Months Ended March 31,

(in thousands of dollars)

Net income (loss)

	2019	2018
	\$ 3,156	\$ (540)

Adjusted for:

Interest expense

2,071 3,284

Income tax provision (benefit)

1,081 (207)

Depreciation and amortization

3,152 3,789

EBITDA

9,460 6,326

Transaction costs

- 1,461

Incentive units plan

- 228

Share-based compensation, 2018 Plan

626 -

Management fee

- 195

TCPA settlement

- 192

Tender Offer costs

513 -

Other employee severance

106 -

Other charges and expenses

59 426

Adjusted EBITDA

	\$ 10,764	\$ 8,828
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Net Income(Loss) to Adj. EBITDA Reconciliation

	2015 FY	2016 FY	2017 FY	2018 FY	Three Months Ended March 31, 2019
Net income (loss)	\$ 5,757,824	\$ 9,400,026	\$ (13,491,874)	\$ (7,244,353)	\$ 3,156,221
Adjusted for:					
Interest expense	4,234,371	9,540,046	12,061,677	18,448,192	2,070,615
Tax expense	4,191,643	4,083,655	(1,668,971)	1,867,712	1,081,429
Depreciation and amortization	2,453,454	2,530,334	17,026,567	15,671,160	3,151,900
EBITDA	16,637,292	25,554,061	13,927,399	28,742,711	9,460,165
Transaction costs	1,609,034	900,530	12,622,689	10,319,283	-
Incentive units plan	-	-	1,845,943	4,735,336	-
Share-based compensation, 2018 Plan	-	-	-	1,090,420	626,717
Change in control adjustment for stock options	-	-	2,812,919	-	-
Management fee	-	-	715,000	585,000	-
One-time adjustment - bank fees	-	-	642,000	-	-
One-time incentive bonus	-	-	514,000	-	-
TCPA settlement	-	-	-	191,500	-
Transition expenses	-	-	-	347,909	-
Registration costs	-	-	-	615,000	-
Tender offer costs	-	-	-	-	512,913
Other employee severance	-	-	-	105,950	105,576
Other charges and expenses	514,928	646,442	301,163	410,467	59,067
Adjusted EBITDA	\$ 18,761,255	\$ 27,101,033	\$ 33,381,112	\$ 47,143,576	\$ 10,764,438