

# Safe Harbor Statement / Non-GAAP Financial Measures

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This presentation includes certain non-GAAP financial measures, including Adjusted EBITDA. These non-GAAP financial measures should be considered only as supplemental to, and not as superior to, financial measures prepared in accordance with U.S. GAAP. Please refer to Slides 17 and 18 of this presentation for a reconciliation of Adjusted EBITDA to net income (loss). Adjusted EBITDA is defined as net income (loss) before depreciation and amortization, interest expense, income taxes, and also adjusted to add back certain charges and expenses, such as transaction costs and non-cash compensation costs, as these charges and expenses are not considered a part of our core business operations and are not an indicator of ongoing, future company performance.

### **Intermex Overview**

inte	2FMC	X
	<u>2017</u>	2018 YTD
Revenue	\$215.5M	\$198.8M
Adjusted EBITDA <sup>(2)</sup>	\$33.4M	\$35.6M
Adjusted EBITDA Growth <sup>(2)</sup>	23%	45%
Adjusted EBITDA Margin % <sup>(2)</sup>	15.50%	17.90%
Money Transfer Transactions	19.1M	17.7M
Remittance Volume	\$6.8B+	\$6.6B+
Countries across Latin America	17	17
Total Employees	585	706

Licensed in 50 U.S. states and Puerto Rico, served through a sending agent base of independent, non-exclusive agents and 31 company stores

- Leading Money Transfer service provider to the \$82B US to Latin
   America and Caribbean corridors<sup>(1)</sup>
- Unique and differentiated approach has driven rapid market share growth
- Impressive Financial Performance Revenue and Adjusted EBITDA CAGR of 32% and 35%, respectively from 2015 - 2017

#### Efficient, High Growth Platform

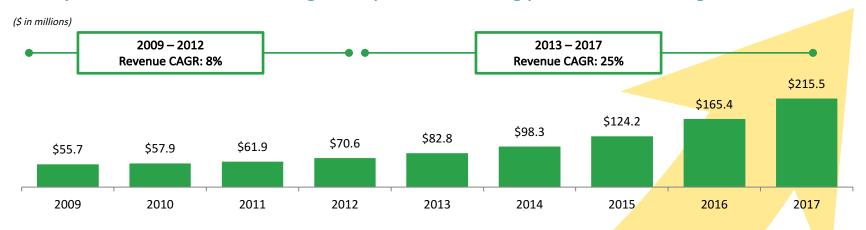


L) World Bank (2017). Reflects LAC market size as of 2017.

<sup>(2)</sup> Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see pages 17 and 18 for more detail and reconciliation. YTD through September 2018

### Intermex – Evolution of a Market Leader

#### History of sustained market share growth provides a strong platform for future growth



#### **Early Years**

- Intermex was founded in 1994 as a money transfer provider headquartered in Miami, Florida
- Acquired Servimex, Americana and Maniflo and expanded into 13 new U.S. states
- Opened call centers in Mexico and Guatemala
- Completed re-engineering and business model shift to focus on efficient agents and profitability
- Investment in innovative and highly scalable technology

#### **Expansion**

- Further market penetration into western and northeastern U.S.
- Economic recovery sets in, providing backdrop for market growth
- Acceleration of market share gains
- Increased proprietary payor network coverage and penetration
- Launched differentiated Customer Management platform and loyalty program to capture additional customers
- Began developing mobile / online strategy

Foundation Inception - 2012

Accelerated Growth 2013 - Present

# Core Strengths of the Story

Since 2011, Intermex has grown in excess of the industry while sustaining strong margins and increasing transaction growth to Mexico

This is driven by our disciplined approach to expansion which focuses on prioritizing agent productivity and consistently growing transactions per agent

Intermex's highly differentiated approach, along with its unique and efficient platform, has allowed the Company to significantly grow scale and profitability

Our technology infrastructure allows for the dependable transfer of money with one of the lowest cancellation rates in the industry

Core growth opportunity exists in the continued growth in stronghold states while increasing our market share in growth states

Additional growth opportunities, including the expansion of ancillary products as well as a focus on developing B2B processing relationships and growing our online presence, allow for confidence in continued growth



### **Global Remittance Market**

247M 11111

people live outside of their country of birth. (1)

\$148B<sub>USD</sub>

was sent from the U.S. alone<sup>(2)</sup>

\$613B<sub>USD</sub>



estimated amount of remittances sent, worldwide in 2017<sup>(2)</sup>



was sent from the U.S. to Mexico in 2017, the largest remittance corridor in the world<sup>(2)</sup>

<sup>(1)</sup> The World Bank. "Migration and Remittances Factbook 2016."

<sup>(2)</sup> The World Bank. "Bilateral Remittance Matrix - 2017" accessed on May 17, 2018

### **3Q Earnings Highlights**

- Generated impressive year-over-year growth of key metrics:
  - ❖ 28.6% revenue growth
  - ❖ 50.7% Adjusted EBITDA growth<sup>(1)</sup>
  - ❖ 31.3% growth in remittance volume
- Increased Adjusted EBITDA margin year-over-year from 15.8% to 18.5%(1)
- Year-to-date as of September 30, Intermex has captured 38% of the total growth in US to Mexico remittance volume and 47% of the total growth in US to Guatemala remittance volume.<sup>(2)</sup>



<sup>(1)</sup> Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see pages 17 and 18 for more detail and reconciliation

<sup>(2)</sup> Source: Banco de Mexico, Banco de Guatemala, World Bank US outbound volumes and Intermex company data

# Favorable, Fragmented Competitive Landscape

#### Intermex enjoys a strong and growing position across key target markets

#### **LAC Market Landscape**













# Total Market Size: ~\$82 Billion (1)

#### Intermex Share of Key Target Markets (2)

Mexic	co Mar	ket Sha	re Brea	kdown

	2014	YTD'18	
Intermex International Money Express	7.9%	15.7%	17.1% <sup>(3)</sup>
All Others	92.1%	84.3%	82.9%

#### **Guatemala Market Share Breakdown**

	2014	2017	YTD'18
Intermex \ Intermex	14.0%	21.6%	24.0% <sup>(3)</sup>
. – – – 71			
All Others	86.0%	79.4%	76.0%

#### **LAC Countries - 2017**

Country	Size (US\$B)¹	Region
MEX	30.6	38%
GUA	8.5	10%
DOM	6.2	8%
COL	5.6	7%
ELS	5.1	6%
HON	4.3	5%
PER	3.0	4%
ECU	2.9	4%
BRA	2.7	3%
JAM	2.5	3%
HAI	2.5	3%
BER	1.5	2%
NIC	1.4	2%
BOL	1.3	2%
OTHER	3.8	5%

<sup>1)</sup> World Bank (2017). Reflects estimated LAC market size as of 2017.

<sup>2)</sup> Management estimated market share of remittances as of 2017.

Source: Banco de Guatemala, Banco de Mexico and World Bank 2017

# Differentiators - Deliver Agent and Consumer Value

Why Agents Choose Intermex

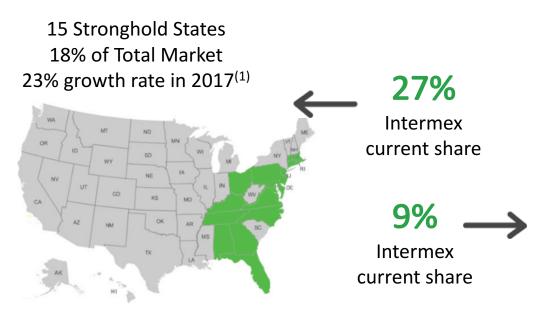
Why Consumers Choose Intermex





### **Core Growth Opportunity**

Intermex has strong organic growth potential in its core business



10 Growth States 62% of Total Market 36% growth rate in 2017<sup>(1)</sup>



### Growth Opportunity in **Stronghold States**

- Increased regional penetration of new agents
- Increased share of wallet through loyalty program
- · Increased share of agent volume

### Increased Penetration in **Growth States**

• Intermex growth to 25% market share is equivalent to a 55% growth in total Intermex remittance volume

Core growth will be the dominant source of revenue and net income through 2021

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### Other Growth Vectors

The assets created by our core organic growth will be leveraged in other products and markets

### Leverage our platform capacity and ubiquitous MSB Licensing in US

#### White Label Processing Opportunity

- Current platform can handle significant additional volume
- Many foreign banks looking to offer online money transfer service, but lack infrastructure and licenses

#### **Grow Mobile and Online Presence**

- Mobile / Web Based money transfer app launched to consumers in Q1 2017
- Ready to grow rapidly with marketing push when consumers are ready

### Leverage existing base of 3 million unique consumers

#### **Powerful Intermex Brand**

• #1 Rated in Customer Satisfaction by Remittance Industry Observatory (RIO)(1)

#### **Expand Product Offering**

- Execute on existing product pipeline: General Purpose Card, Payroll Card
- Expand availability and utilization of existing product solutions like Check Direct and Tablets for Agents



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### **Customer Transaction Flow**

Illustrative example of \$375 transaction to Mexico



U.S. Customer sends \$375 to Mexico through:

- In person wire transfers
- Online money transfers

Agent records \$375

transaction to Mexico and charges the customer \$385 and provides customer with transaction code.



\$375 is wired to Mexico. Customer picks up money with transaction code in local currency.



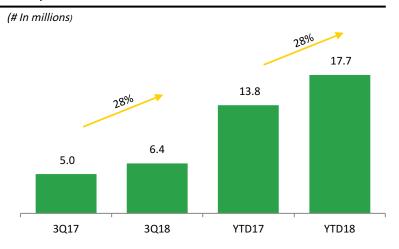
Intermex processes transaction through proprietary platform with an integrated regulatory compliance model and payer network relationships.

- Intermex earns \$10.00 Fee Revenue plus ~\$2.50 Foreign Exchange Spread Revenue
- Intermex pays sending and paying agent commissions

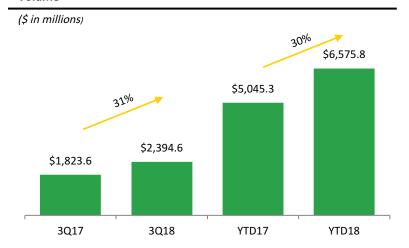
Intermex earns \$5.05 net on \$12.50 gross revenue

# **Intermex Growth Story**

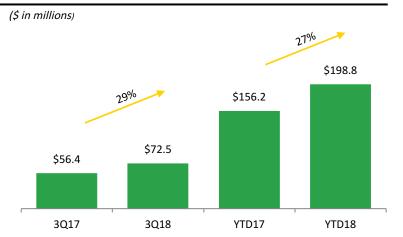
#### **Money Transfer Transactions**



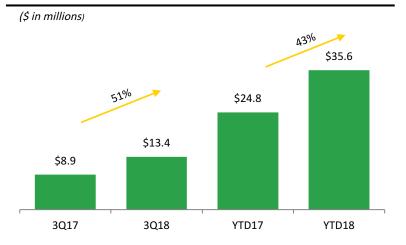
#### Volume



#### Revenue



#### Adjusted EBITDA(1)



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### **Credit Facility Update**

- Executed new credit facility on 11/7 which will provide additional working capital to support future growth and significant interest expense savings
  - ❖ Term loan of \$90M v. balance on prior facility of \$92M
  - ❖ Revolver of \$35M up from \$20M prior facility
  - Significant rate savings, lowering interest rate by approximately 450 basis points

# 2018 Adjusted EBITDA Guidance<sup>(1)</sup>

• Q4 2017 - \$40.1M

• May 2018 - \$40.8M

August 2018 - \$42M to \$44M

• November 2018 - \$46.5M to \$48.0M





**Appendix** 

# **Condensed Consolidated Balance Sheets**

	Successor Company				
	September 30,	December 31,			
	2018	2017			
ASSETS	(Unaudited)				
Current assets:					
Cash	\$ 82,490,398	\$ 59,155,618			
Accounts receivable, net of allowance of \$340,178 and					
\$307,562, respectively	80,923,807	51,374,377			
Prepaid wires	5,119,778	7,675,491			
Other prepaid expenses and current assets	3,472,124	900,386			
Total current assets	172,006,107	119,105,872			
Property and equipment, net	9,525,295	8,490,794			
Goodwill	36,259,666	36,259,666			
Intangible assets, net	39,389,769	48,741,032			
Deferred tax asset, net	-	1,748,854			
Other assets	639,119	1,706,693			
Total assets	\$ 257,819,956	\$ 216,052,911			
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities:					
Current portion of long-term debt, net	\$ 4,078,627	\$ 3,913,436			
Accounts payable	14,060,179	8,919,796			
Wire transfers and money orders payable	78,152,404	48,276,649			
Accrued and other	14,018,061	11,514,449			
Total current liabilities	110,309,271	72,624,330			
Long term liabilities:					
Deferred tax liability, net	5,157,019	-			
Debt, net	104,423,502	107,526,462			
Total long term liabilities	109,580,521	107,526,462			
Gradiente a					
Stockholders' equity:	27.020.464	25.002.442			
Total stockholders' equity	37,930,164	35,902,119			
Total liabilities and stockholders' equity	\$ 257,819,956	\$ 216,052,911			



# **Condensed Consolidated Statements of Operations**

							F	Predecessor			
	Successor Company										
		Nine Period from									
	Three Mo	Jar	January 1, 2017								
	Septe	mber	er 30, September 30,			to September 30,		January 31,			
	2018		2017	2018	2017			2017			
		(Unaudited)									
Revenues:											
Total revenues	\$ 72,508,466	\$	56,393,294	\$ 198,843,890	\$	141,771,122	\$	14,425,343			
Operating expenses:											
Service charges from agents and bank	48,305,007		37,846,027	132,564,938		94,607,887		9,440,774			
Salaries and benefits	10,959,507		5,983,784	24,632,910		16,395,185		4,530,308			
Other selling, general and											
administrative expenses	5,206,932		4,163,419	13,390,449		10,400,190		1,063,379			
Transaction costs	6,304,972		-	10,319,283		6,212,602		3,917,188			
Depreciation and amortization	4,142,139		4,553,042	11,749,513		12,056,986		381,746			
Total operating expenses	74,918,557		52,546,272	192,657,093		139,672,850		19,333,395			
Operating (loss) income	(2,410,091	)	3,847,022	6,186,797		2,098,272		(4,908,052)			
Interest expense	3,433,731		4,612,430	10,109,664		8,107,258		613,742			
Loss before income taxes	(5,843,822	)	(765,408)	(3,922,867)		(6,008,986)		(5,521,794)			
Income tax provision (benefit)	7,569,174		(191,727)	8,185,546		1,052,479		(2,203,373)			
Net loss	(13,412,996	)	(573,681)	(12,108,413)		(7,061,465)		(3,318,421)			
Other comprehensive income (loss)	22,452		3,859	7,351		18,990		(2,453)			
Comprehensive loss	\$(13,390,544	) \$	(569,822)	\$ (12,101,062)	\$	(7,042,475)	\$	(3,320,874)			

# GAAP Net Loss to Adj. EBITDA Reconciliation

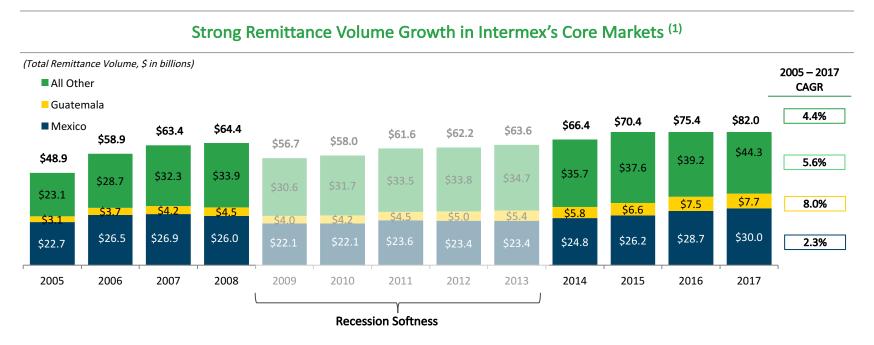
					Predecessor
		Company			
				Period from	Period from
	Three Months Ende	d September 30,	Nine Months	February 1, 2017	January 1, 2017
		to September 30,	to January 31,		
	2018	2017	2018	2017	2017
Net loss	\$ (13,412,996)	\$ (573,681)	\$ (12,108,413)	\$ (7,061,465)	\$ (3,318,421)
Adjusted for:					
Interest expense	3,433,731	4,612,430	10,109,664	8,107,258	613,742
Income tax provision (benefit)	7,569,174	(191,727)	8,185,546	1,052,479	(2,203,373)
Depreciation and amortization	4,142,139	4,553,042	11,749,513	12,056,986	381,746
EBITDA	1,732,048	8,400,064	17,936,310	14,155,258	(4,526,306)
Transaction costs	6,304,972	-	10,319,283	6,212,602	3,917,188
Incentive units plan	4,022,739	287,440	4,735,336	1,534,655	-
Share-based compensation, 2018 Plan	430,250	-	430,250	-	-
Change in control adjustment for stock options	-	-	-	-	2,812,919
Management fee	195,000	195,000	585,000	520,000	-
TCPA settlement	-	-	191,500	-	-
Transition expenses	-	-	347,909	-	-
Costs related to registering warrants	615,000	-	615,000	-	-
Other employee severance	105,950	-	105,950	-	-
Other charges and expenses	38,124	36,444	346,568	106,489	105,314
Adjusted EBITDA	\$ 13,444,083	\$ 8,918,948	\$ 35,613,106	\$ 22,529,004	\$ 2,309,115

# GAAP Net Income(Loss) to Adj. EBITDA Reconciliation

	2015 FY		2016 FY		2017 FY	Thre	ee Months Ended March 31, 2018	Si	x Months Ended June 30, 2018	ine months Ended
						(Unauc		dited)		<u> </u>
Net income (loss)	\$ 5,757,824	\$	9,400,026	\$	(13,491,874)	\$	(539,772)	\$	1,304,583	\$ (12,108,413)
Adjusted for:										
Interest expense	\$ 4,234,371	\$	9,540,046	\$	12,061,677	\$	3,283,890	\$	6,675,933	\$ 10,109,664
Tax expense	\$ 4,191,643	\$	4,083,655	\$	(1,668,971)	\$	(207,517)	\$	616,372	\$ 8,185,546
Depreciation and amortization	\$ 2,453,454	\$	2,530,334	\$	17,026,567	\$	3,789,248	\$	7,607,374	\$ 11,749,513
EBITDA	\$ 16,637,292	\$	25,554,061	\$	13,927,399	\$	6,325,849	\$	16,204,262	\$ 17,936,310
Transaction costs	\$ 1,609,034	\$	900,530	\$	12,622,688	\$	1,461,010	\$	4,014,311	\$ 10,319,283
Incentive units plan	\$ -	\$	-	\$	1,845,943	\$	227,792	\$	712,597	\$ 4,735,336
Share-based compensation, 2018 Plan	\$ -	\$	-	\$	-	\$	-	\$	-	\$ 430,250
Change in control adjustment for stock options	\$ -	\$	-	\$	2,812,919	\$	-	\$	-	\$ -
Management fee	\$ -	\$	-	\$	715,000	\$	195,000	\$	390,000	\$ 585,000
One-time adj - bank fees	\$ -	\$	-	\$	642,000	\$	-	\$	-	\$ -
One-time incentive bonus	\$ -	\$	-	\$	514,000	\$	-	\$	-	\$ -
TCPA settlement	\$ -	\$	-	\$	-	\$	191,500	\$	191,500	\$ 191,500
Transition expenses	\$ -	\$	-	\$	-	\$	156,234	\$	347,909	\$ 347,909
Costs related to registering warrants	\$ -	\$	-	\$	-	\$	-	\$	-	\$ 615,000
Other employee severance	\$ -	\$	-	\$	-	\$	-	\$	-	\$ 105,950
Other charges and expenses	\$ 514,928	\$	646,442	\$	301,163	\$	271,064	\$	308,444	\$ 346,568
Adjusted EBITDA	\$ 18,761,254	\$	27,101,033	\$	33,381,112	\$	8,828,449	\$	22,169,023	\$ 35,613,106

# Large Industry with Accelerating Growth

#### The LAC Remittance Market



- Hispanics represent over 50% of foreign-born residents in the U.S. and are highly concentrated in California, Texas, Florida, and New York
- Substantial opportunities exist for continued increases in LAC remittance volume as housing starts grow and wages for foreign-born Hispanics increase
- As the number of Hispanic foreign-born workers continues to rise, volumes of remittances sent back to families in LAC countries should increase accordingly