



# Third Quarter 2019 Earnings Presentation

November 2019



# Safe Harbor Statement / Non-GAAP Financial Measures

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, which reflect our current view with respect to certain events that could have an effect on our future financial performance. These statements relate to expectations concerning matters that are not historical fact and may include the words or phrases such as "will," "should," "expects," "believes," "anticipates," "plans," "intends," "estimates," "approximately," "our planning assumptions," "future outlook," and similar expressions. Except for historical information, matters discussed in such statements are forward-looking statements. All of these forward-looking statements are based largely on information currently available to our management and on our current expectations, assumptions, estimates, judgments and projections about our business and our industry, and are subject to various risks and uncertainties that could cause actual results to differ materially from historical results or those currently anticipated. While we believe these expectations, assumptions, estimates, judgments and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond our control. These and other important factors may cause our actual results, performance or achievements to differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements, or could affect our share price. Accordingly, there is no assurance that our expectations will, in fact, occur or that our estimates or assumptions will be correct, and we caution investors and all others not to place undue reliance on such forward-looking statements. Some of the factors that could cause actual results to differ materially from those expressed or implied by the forward-looking statements include among other things, competition in the markets in which we operate; our ability to maintain agent relationships on terms consistent with those currently in place; our ability to maintain banking relationships necessary for us to conduct our business; credit risks from our agents and the financial institutions with which we do business; bank failures, sustained financial market illiquidity, or illiquidity at our clearing, cash management or custodial financial institutions; new technology or competitors that disrupt the current ecosystem; cyber-attacks or disruptions to our information technology, computer network systems and data centers; our success in developing and introducing new products, services and infrastructure; customer confidence in our brand and in consumer money transfers generally; our ability to maintain compliance with the regulatory requirements of the jurisdictions in which we operate or plan to operate; international political factors or implementation of tariffs, border taxes or restrictions on remittances or transfers of money out of the United States; changes in tax laws and unfavorable outcomes of tax positions we take; political instability, currency restrictions and devaluation in countries in which we operate or plan to operate; weakness in U.S. or international economic conditions; change or disruption in international migration patterns; our ability to protect our brand and intellectual property rights; our ability to retain key personnel; and other factors described in the "Risk Factors" section in periodic reports we file with the Securities and Exchange Commission and our prospectus supplement, dated September 11, 2019, files pursuant to Rule 424(b)(4). All statements other than statements of historical fact included in this press release are forward-looking statements including, but not limited to, expected financial outlook for the year 2019 and all forward-looking statements that are made or attributable to us are expressly qualified in their entirety by this cautionary notice. Any forward-looking statement that we make in this presentation speaks only as of the date of this presentation. We undertake no obligation to update or revise, or to publicly announce any update or revision to, any of the forward-looking statements made herein, whether as a result of new information, future events or otherwise except as required by law.

This presentation includes certain non-GAAP financial measures, including Adjusted Net Income, Adjusted EBITDA, Adjusted EBITDA growth, Adjusted EBITDA margin and Adjusted Earnings per Share. These non-GAAP financial measures should be considered only as supplemental to, and not as superior to, financial measures prepared in accordance with U.S. GAAP. Please refer to Slides 14 and 15 of this presentation for a reconciliation of Net Income to Adjusted Net Income and Adjusted EBITDA, and Net income per share to Adjusted Earnings per Share. Adjusted Net Income is defined as net income adjusted to add back certain charges and expenses, such as transaction costs, non-cash amortization resulting from push-down accounting, and non-cash compensation costs, as these charges and expenses are not considered a part of our core business operations and are not an indicator of ongoing, future company performance. Adjusted EBITDA is defined as net income before depreciation and amortization, interest expense, income taxes, and also adjusted to add back certain charges and expenses, such as transaction costs and non-cash compensation costs, as these charges and expenses are not considered a part of our core business operations and are not an indicator of ongoing, future company performance.

A quantitative reconciliation of projected 2019 Adjusted EBITDA to the most comparable GAAP measure is not available without unreasonable efforts because of the inherent difficulty in forecasting and qualifying the amounts necessary under GAAP guidance for one-time, non-recurring items including, without limitation, costs related to acquisitions and the registration of the Company's securities, and losses related to legal contingencies or disposal of assets.

# 2019 Strategic Priorities and Business Updates

- Priority #1 remains driving core growth initiatives
  - ❖ Long runway ahead in brick & mortar
  - ❖ Core expansion in both growth and stronghold states
  - ❖ Continued growth opportunity in secondary and tertiary Latin American markets
  
- Expanding our breadth and depth of service
  - ❖ Africa and Canada businesses performing within expectations
  - ❖ White label processing live with two partners
  
- Key additions to management and board
  - ❖ Hired Joseph Aguilar as Chief Operating Officer, effective September 23, 2019
  - ❖ Appointed Chris Lofgren to Board of Directors, effective October 7, 2019

# Review of Key Performance Indicators

## Revenue

Revenue growth of 17.7% year-over-year

## Net Income

Net income of \$4.0 million versus (\$13.4) million loss in Q3 2018  
Adj. Net income of \$9.5 million versus \$1.3 million in Q3 2018

## Adj. EBITDA

Adjusted EBITDA<sup>(1)</sup> growth of 22.4% year-over-year

## Market Share

Intermex continues to aggregate share in Mexico / Guatemala

## Expansion

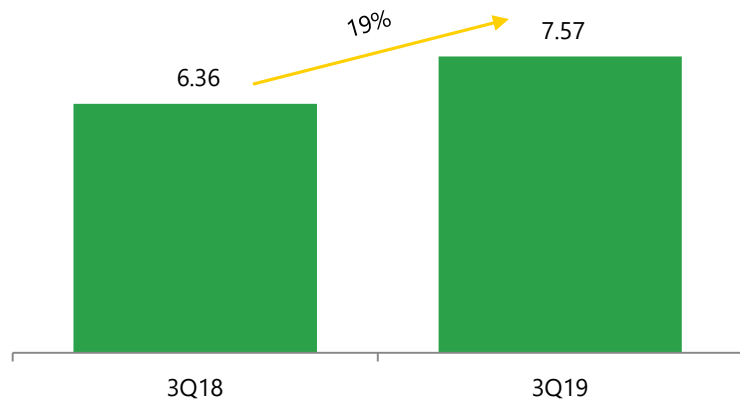
Growth initiatives across new products and markets

(1) Adjusted Net Income and Adjusted EBITDA reflect add-backs for one-time, non-recurring items. Please see pages 14 and 15 for detail on those adjustments and a reconciliation of Net Income to Adjusted Net Income and Adjusted EBITDA

# Intermex Growth Story

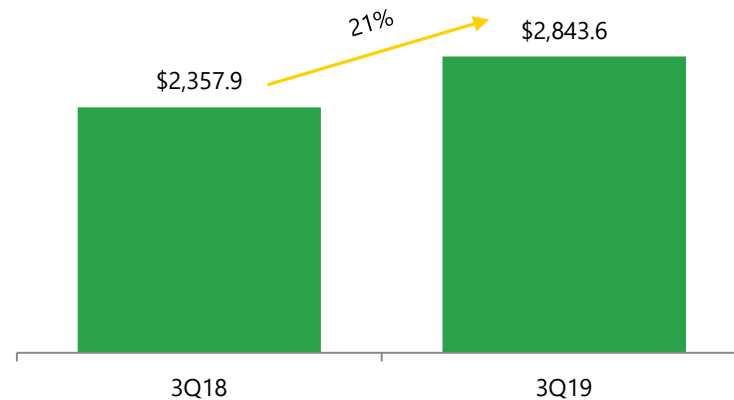
## Money Transfer Transactions

(# In millions)



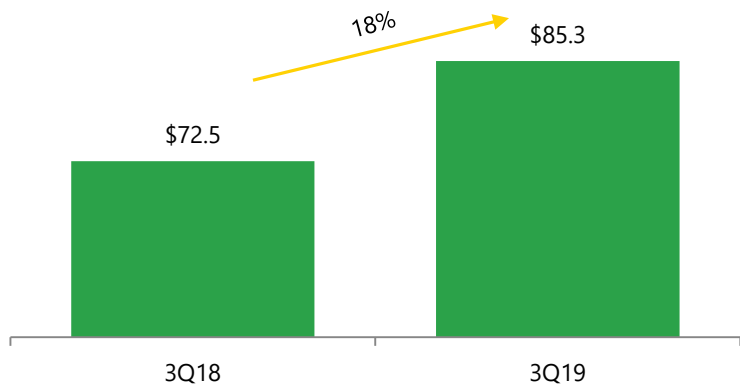
## Volume

(\$ in millions)



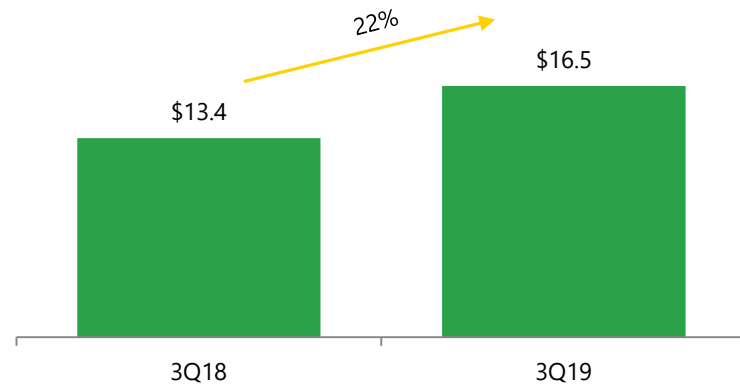
## Revenue

(\$ in millions)



## Adjusted EBITDA<sup>(1)</sup>

(\$ in millions)



(1) Adjusted EBITDA reflects add-backs for one-time, non-recurring items. Please see page 15 for detail on adjustments to EBITDA and a reconciliation of Net Income to Adjusted EBITDA

# Favorable, Fragmented Competitive Landscape

*Intermex enjoys a strong and growing position across key target markets*

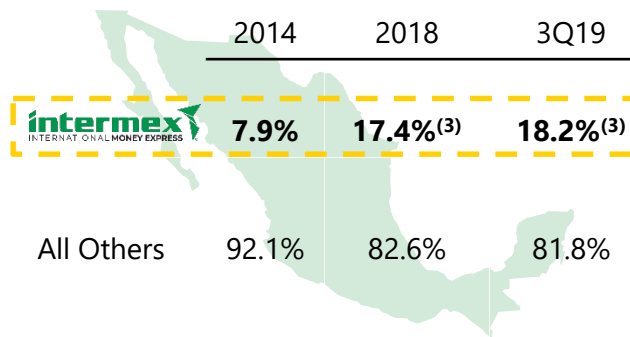
## LAC Market Landscape



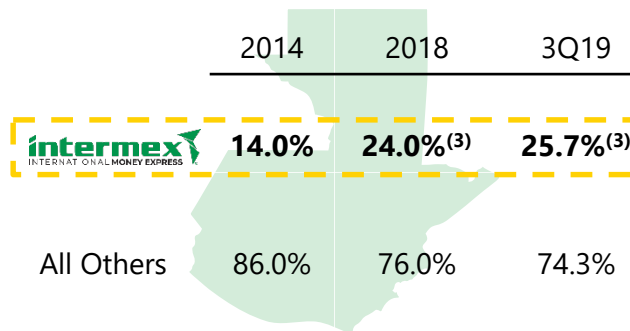
**Total Market Size:**  
~\$90 Billion <sup>(1)</sup>

## Intermex Share of Key Target Markets <sup>(2)</sup>

### Mexico Market Share Breakdown



### Guatemala Market Share Breakdown



## LAC Countries - 2018

Country	Size (US\$B) <sup>1</sup>	Region
MEX	35.7	40%
GUA	9.6	11%
DOM	6.8	8%
COL	6.4	7%
ELS	5.5	6%
HON	4.7	5%
PRU	3.2	4%
ECU	3.1	3%
HAI	3.0	3%
BRA	2.9	3%
JAM	2.5	3%
NIC	1.5	2%
BOL	1.3	1%
OTHER	3.6	4%

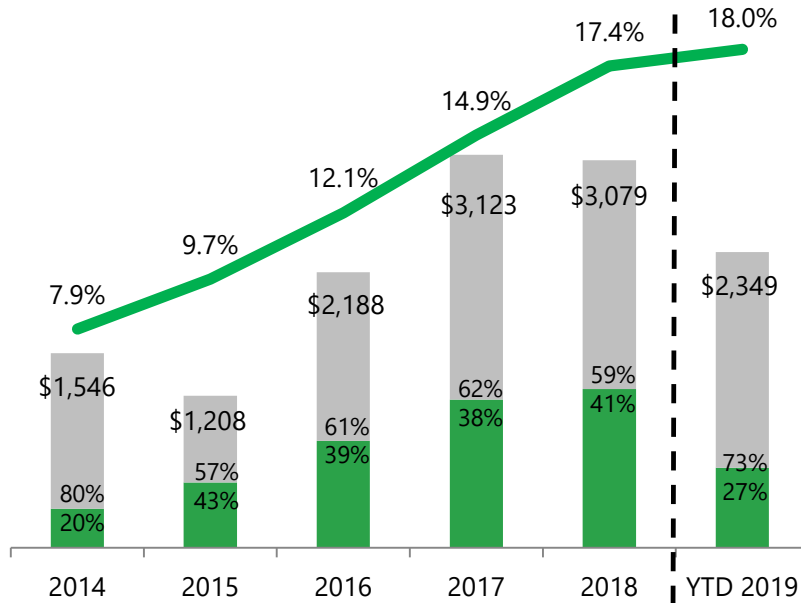
(1) World Bank (2018). Reflects estimated LAC market size as of April 2019.

(2) Management estimated market share of remittances as of 2018.

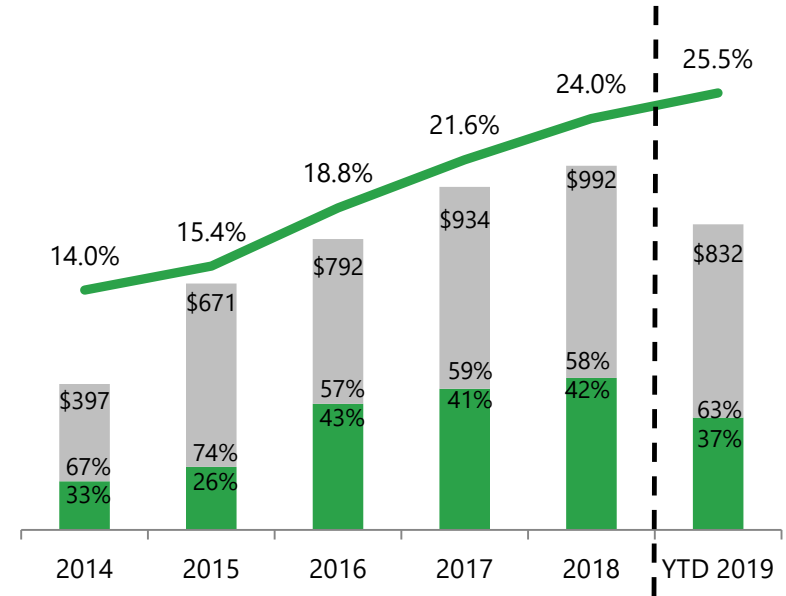
(3) Source: Banco de Guatemala, Banco de Mexico and World Bank 2018.

# Market Share and Percent Of Industry Growth Tier I Countries (YTD)

Mexico Remittance Volume Growth<sup>(1)</sup>



Guatemala Remittance Volume Growth<sup>(1)</sup>



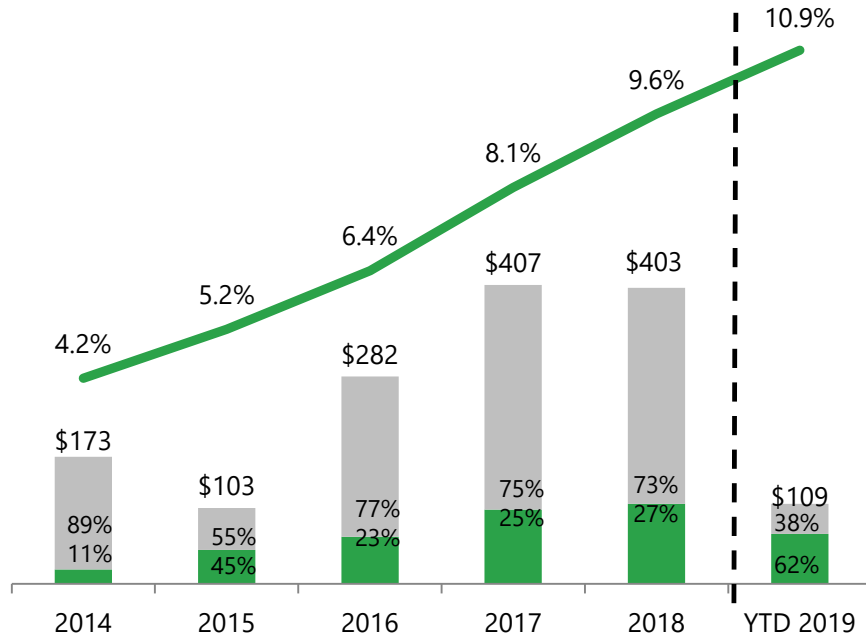
■ Intermex Volume Growth    
 ■ All Others Volume Growth    
 — Intermex Market Share

- Intermex outperforms market growth in its core markets of Mexico and Guatemala.
- A consistent and large portion of the growth in the Mexico market is captured by Intermex.

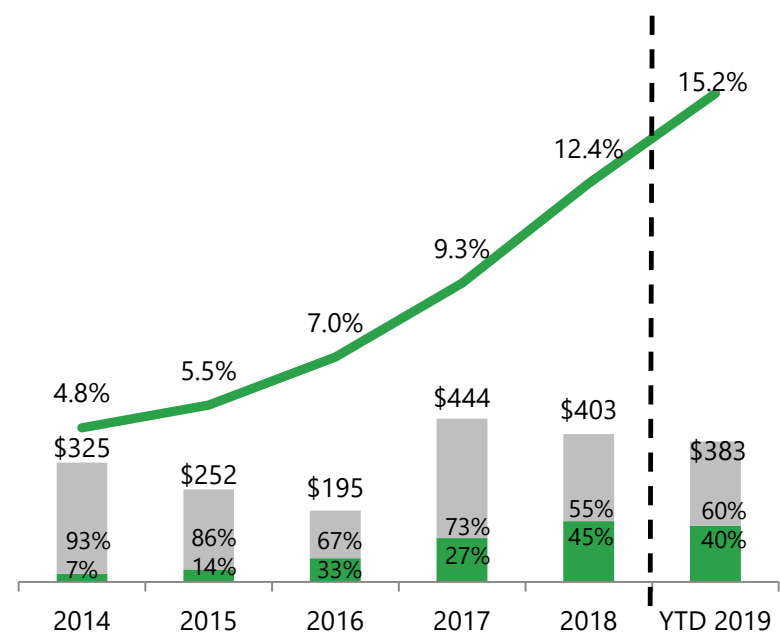
(1) Source: Banco de Guatemala and Banco de Mexico – US originating Volume

# Market Share and Percent Of Industry Growth Tier II Countries (YTD)

El Salvador Remittance Volume Growth<sup>(1)</sup>



Honduras Remittance Volume Growth<sup>(1)</sup>



■ Intermex Volume Growth    ■ All Others Volume Growth    — Intermex Market Share

- Intermex increases market share both to El Salvador and Honduras with continued strong growth amidst low market growth
- Intermex maintains 19.6% growth to El Salvador versus an overall market growth of 3.0%
- Intermex continues strong growth to Honduras of 40.0% versus the market growth of 12.1%

(1) Source: Banco Central de El Salvador and Banco Central de Honduras – US originating Volume



# Third Quarter 2019 Performance Highlights

- Generated impressive year-over-year growth of key metrics:
  - ❖ 17.7% revenue growth
  - ❖ 22.4% Adjusted EBITDA growth<sup>(1)</sup>
  - ❖ 20.6% growth in remittance volume
  - ❖ Adjusted net income of \$9.5 million or \$0.25 adjusted earnings per share<sup>(1)</sup>
  - ❖ Net income of \$4.0 million vs. (\$13.4) million loss in Q3 2018
- Adjusted EBITDA margin expanded 75bps year-over-year to 19.3%<sup>(1)</sup>
- Year-to-date as of September 30, Intermex captured 27% of the total growth in US to Mexico remittance volume and 37% of the total growth in US to Guatemala remittance volume<sup>(2)</sup>
- Completed Secondary Offering of 6M shares to increase total shares in float by 34%
- Settled a pending TCPA litigation for a one-time expense of \$3.25 million

(1) Adjusted Net Income and Adjusted EBITDA reflect add-backs for one-time, non-recurring items. Please see pages 14 and 15 for detail on those adjustments and a reconciliation of Net Income to Adjusted Net Income and Adjusted EBITDA

(2) Source: Banco de Mexico, Banco de Guatemala, World Bank US outbound volumes and Intermex company data

# Updating 2019 Financial Guidance

**\$315-\$325 million**

Revenue

**\$56-\$58 million**

Adjusted EBITDA<sup>(1)</sup>

(1) A quantitative reconciliation of projected 2019 Adjusted EBITDA to the most comparable GAAP measure is not available without unreasonable efforts because of the inherent difficulty in forecasting and qualifying the amounts necessary under GAAP guidance for one-time, non-recurring items including, without limitation, costs related to acquisitions and the registration of the Company's securities, and losses related to legal contingencies or disposal of assets.



# Appendix

# Consolidated Balance Sheets

<i>(in thousands of dollars)</i>	September 30, 2019 <i>(Unaudited)</i>	December 31, 2018
<b>ASSETS</b>		
Current assets:		
Cash	\$ 94,189	\$ 73,029
Accounts receivable, net of allowance of \$772 and \$842, respectively	53,763	35,795
Prepaid wires	9,382	26,655
Other prepaid expenses and current assets	2,267	3,171
Total current assets	159,601	138,650
Property and equipment, net	11,550	10,393
Goodwill	36,260	36,260
Intangible assets, net	29,720	36,395
Deferred tax asset, net	2,032	2,267
Other assets	1,744	1,874
<b>Total assets</b>	<b>\$ 240,907</b>	<b>\$ 225,839</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Current portion of long-term debt, net	\$ 6,405	\$ 3,936
Accounts payable	14,100	11,438
Wire transfers and money orders payable	57,339	36,311
Accrued and other	24,061	16,355
Total current liabilities	101,905	68,040
Long-term liabilities:		
Debt, net	89,383	113,326
Total long-term liabilities	89,383	113,326
Stockholders' equity:		
Total stockholders' equity	49,619	44,473
<b>Total liabilities and stockholders' equity</b>	<b>\$ 240,907</b>	<b>\$ 225,839</b>

# Consolidated Statements of Operations

<i>(in thousands of dollars)</i>	Three Months Ended	
	September 30,	
	2019	2018
	<u>(Unaudited)</u>	
Revenues:		
Wire transfer and money order fees, net	\$ 72,468	\$ 61,332
Foreign exchange	12,272	10,697
Other income	594	479
Total revenues	<u>\$ 85,334</u>	<u>\$ 72,508</u>
Operating expenses:		
Service charges from agents and banks	56,319	48,305
Salaries and benefits	7,612	10,959
Other selling, general and administrative expenses	9,788	5,207
Transaction costs	-	6,305
Depreciation and amortization	3,179	4,142
Total operating expenses	<u>76,898</u>	<u>74,918</u>
Operating income (loss)	8,436	(2,410)
Interest expense	2,145	3,434
Income (loss) before income taxes	6,291	(5,844)
Income tax provision	2,253	7,569
<b>Net income (loss)</b>	<b><u>\$ 4,038</u></b>	<b><u>\$ (13,413)</u></b>
Income (loss) per common share		
Basic and diluted	\$ 0.11	\$ (0.43)

# Net Income (Loss) to Adj. Net Income Reconciliation

<i>(in thousands)</i>	Three Months Ended September 30,	
	2019	2018
<b>Net income (loss)</b>	<b>\$ 4,038</b>	<b>\$ (13,413)</b>
<b>Adjusted for:</b>		
Transaction costs	-	6,305
Incentive units plan	-	4,023
Share-based compensation, 2018 Plan	634	430
Management fee	-	195
TCPA settlement	3,358	-
Offering costs	766	-
Registration costs	-	615
Other employee severance	-	106
Other charges and expenses	86	38
Amortization of intangibles	2,312	3,098
Income tax benefit related to Adjustments	(1,654)	(146)
<b>Adjusted Net income</b>	<b>\$ 9,540</b>	<b>\$ 1,251</b>
<b>Adjusted income per Share</b>		
Basic	\$ 0.25	\$ 0.04
Diluted	\$ 0.25	\$ 0.04

# Net Income (Loss) to Adj. EBITDA Reconciliation

Three Months Ended September 30,

*(in thousands of dollars)*

	2019	2018
<b>Net income (loss)</b>	<b>\$ 4,038</b>	<b>\$ (13,413)</b>
<b>Adjusted for:</b>		
Interest expense	2,145	3,434
Income tax provision	2,253	7,569
Depreciation and amortization	3,179	4,142
<b>EBITDA</b>	<b>11,615</b>	<b>1,732</b>
Transaction costs	-	6,305
Incentive units plan	-	4,023
Share-based compensation, 2018 Plan	634	430
Management fee	-	195
TCPA settlement	3,358	-
Registration costs	766	615
Other employee severance	-	106
Other charges and expenses	86	38
<b>Adjusted EBITDA</b>	<b>\$ 16,459</b>	<b>\$ 13,444</b>